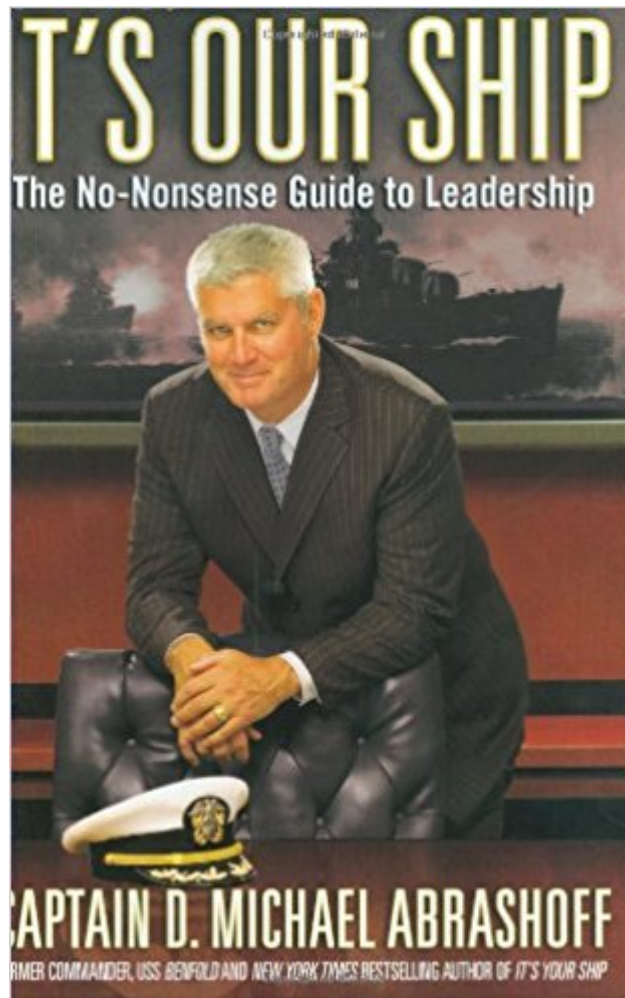




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It's Our Ship: The No-Nonsense Guide To Leadership



Synopsis

The story of Captain Abrashoff and his command of USS Benfold has become legendary inside and outside the Navy. By governing his ship with his unique management techniques, Abrashoff turned the Benfold into a model of naval efficiency, with amazing cost savings, the highest gunnery score in the Pacific Fleet, and a highly motivated and top performing crew. In IT'S YOUR SHIP, he first demonstrated how to bring his successful management techniques from the ship to the boardroom. Now, in his newest book IT'S OUR SHIP, in the same rugged, can-do voice, Abrashoff will focus on the leadership, motivational, and management insights and tips that he has learned from his last six years of addressing business and corporate audiences. Abrashoff's timely advice will be eminently prescriptive, and will feature anecdotes and insights from leaders of businesses large and small and from public and non-profit sectors.

Book Information

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Customer Reviews

CAPTAIN D. MICHAEL ABRASHOFF is a graduate of the U.S. Naval Academy in Annapolis, MD, and was a military assistant to the former secretary of defense, the Honorable Dr. William J. Perry. Abrashoff left the Navy in 2001 and became the founder and CEO of Grassroots Leadership, Inc., in Boston. You can visit his website at www.grassrootsleadership.com.

I have listened to this book a few times already. A great companion for "It's Your Ship," as it not only expands from some of the stories in the first book, but adds new ones. Even to include stories from

organizations he has come across in his lecture circuit who have utilized some of his leadership/management philosophies. No need to understand military or Navy speak either. Additionally, to have the book narrated by Captain Abrashoff, just as in "Its Your Ship," is fantastic. He provides emotions that would only come from the author. He peaks at areas of importance, and flexes his tones and pitch accordingly. A fantastic read/listen!

I had the privilege of hearing the author speak passionately about his naval and business experiences and read the book in just a few sittings. Great down to earth analogies between a navy ship and a business. All of us are on our own voyage and encounter the perils and pleasures of the adventure that is our individual business. The book is very thought provoking for anyone wanting to improve their organization. Don't expect a how to book, but rather one that allows you to think about how you can apply the concepts to your business and encourage your team to be their best. Bought more copies for my staff and plan to involve the whole organization in this process of business improvement over the next 6 months. Company president

I like this book, but it is very similar to the first with a whole lot more name dropping of people that Captain Abrashoff has worked with in the past. The original book was my favorite leadership story I have read, but this one felt more like a consulting commercial.

If you are serious about leadership, value your people and want to empower them, this book shows you how through the story. The principles Micheal Abrashoff talks about is well illustrated and practical, with true value. I would definitely recommend this book to all leaders who are serious about developing true leaders and change the way people see managers. By self developing your people, you not only create future leaders, you create a happy, motivated and loyal employee

Captain Abrashoff presents this sequel to his original book using many more excellent examples of how to build a successful business team. His Navy illustrations in addition to industry cases keeps the book interesting and moving at a fast pace. It is particularly good reading for management trainees - a great starting point for understanding "Do's" and "Don't's" when trying to empower employees and hold them accountable in a sustaining corporate environment.

This book is truly about the right kind of leadership. It is not about Military force, but about being a family.

Easy read, simple approach to what should be more obvious, a shift in thinking to get all involved in the process of success , whatever it may be

Great insight into leadership from a person who has lead. Many times people who have an idea how leadership looks writes books and things are theoretical. Captain Abrashoff tells it like it was and how it is. Very inspiring.

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